

NBP REACHING OUT TO CUSTOMERS BEYOND MEGAPOLIS

National Bank of Pakistan is truly the Nation's Bank having the widest branch network catering to customers in urban, rural and even for flung areas of the Country. Similarly, NBP takes the Home Remittance business as a national cause and is working hard to extend its outreach to customers both inside and outside the country, facilitating overseas remitters and their loved ones at home. NBP regularly conducts public mobilization events where beneficiaries of overseas remittances are given awareness about the importance of using legal channels for bringing in Home Remittances. In this context, a Remittance Mela was recently organized by NBP at Bewal, The Gujar khan, Distt Rawalpindi, home to a large number people with Kashmiri descent to market, mobilize and create awareness about this national cause in the public and to discourage the use of illegal channels.