



March 16, 2012

**PRESS RELEASE**

**ISLAMIC CHAMBER OF COMMERCE & INDUSTRY ORGANIZED TWO  
DAY WORKSHOP ON THE POWER OF ENTREPRENEURSHIP**

Karachi, March 16, 2012: Two day workshop on The Power of Entrepreneurship was held on 6<sup>th</sup> and 7<sup>th</sup> March 2012 at Karachi. It was organized by Islamic Chamber of Commerce & Industry in collaboration with OHSL. This conference was addressed by Mr. Nisar A Memon, Former Union Minister, Dr. Mirza Abrar Baib, SEVP & Group Chief Training & Development Group, NBP, HO and Ms. Attiya Nawazish Ali, Assistant Secretary General, Islamic Chamber of Commerce & industry and Syed Iqbal Ashraf, Managing Director and CEO , PAIR Investment Company, limited. Mr. Nisar A Memon in his address talked about different forms of entrepreneurship including political & social. He also discussed the importance of Corporate Social Responsibilities for encouraging entrepreneurship. Mr. Baig while speaking as Guest of honor at the function stated business basics are still fundamental to creating value in an enterprise. To succeed as entrepreneur conservative economic analysis and disciplined, detailed management practices are must for creating long term value. There was a great appreciation for Mr. Ozair Hanafi who had conducted the program very professionally as a lead Trainer.

Regards,

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