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## **PRESS RELEASE**

NBP, the largest commercial Bank of the country, has taken a policy decision for long term development of its human resources to retain its position as number one financial institution of the country. According to a recent circular issued by Mr. Qamar Hussain, NBP President the Bank has decided to establish a world class training centre at Karachi, initiate culture change programme in the organization to ensure higher customer satisfaction, revitalize the Jamil Nishtar Management Development Centre and commencing courses on Management and Leadership Development on most modern lines etc. Keeping in view the professional expertise of Dr. Mirza Abrar Baig, Senior Executive Vice President/Group Chief, HRM has been given the responsibility to carry out these HR initiatives for early implementation and focus on HR strategy for strengthening the HR base of the Bank.

Since last one year NBP has been aggressive in bringing operational reforms on an urgent basis. It is investing heavily on technology and modernizing its branches all over the country. It has already made about 500 branches online and by the end of this year over 1000 branches of the Bank will be made online for better customer service. It has already hired 1400 MBAs as management trainees besides implementing talent hunt programme within the organization to improve the quality of its human resources. NBP Management feels that with the current management initiatives the Bank's performance and customer satisfaction will get a big boost enabling it to continue to perform its duty more effectively as the nation's bank.

Yours Sincerely,

**Aamir Abbasi**  
**Head of Corporate Communication Division**