

PRESS RELEASE

CSR AT NBP: SERVING THE NATION, PROMOTING EDUCATION IN MANY WAYS

Karachi: Being the Nation's Bank, National Bank of Pakistan always remains committed to exploring opportunities and avenues for uplifting people's lives across all provinces. Be it in any sphere of society, the Bank's CSR Program leaves no stone unturned in the way of removing and reducing the challenges faced by individuals from different walks of life. NBP believes that among the pillars on which the entire structure of a society rests, education is the most significant. It is the one that promises growth, development and ultimate survival in this fast-paced world. Therefore, NBP's CSR Program undertook a number of projects relating to promotion and enhancement of education in the country. Working in collaboration with various schools, colleges, government and nongovernment organizations, the Bank assisted in organizing an array of debate programs in various institutions of Pakistan. Important among these were:

1. Rehabilitation of Special Community

NBP believes that Special persons are the responsibility of the society and providing relief to them is our top most priority. On the request of Society for Special person, NBP provided Wheel Chairs to disable persons of Multan.

2. Literacy Program for NBP Sportsmen

National Bank has started a Literacy Program including English language and Computer learning for its young players of Cricket, Hockey, Football, Badminton and boxing. In the first phase, Bank in collaboration with Berlitz started 2 months English language course. About 40 students regularly attended the classes. This program will develop confidence and improve their communication skill. Further, bank will extend its financial assistance to these sportspersons in completing their academic education.

3. NBP Achieved CSR Business Excellence Award

National Forum for Environment & Health held its 4th International CSR Summit at Lahore. Speaker Punjab Assembly inaugurated the summit. About 50 representatives of multinational organization, foreign banks, private companies and nationalized institution like NBP, PIA, SSGC PARCO and PSO attended the conference, highlighted their CSR initiatives taken for the betterment of communities. At the conclusion of summit the Governor Punjab presented the CSR Business Excellence Award for the year 2011. Recognizing the NBP efforts and its CSR initiatives, bank was awarded CSR Business Excellence Award for the Year -2011.

Apart from above mentioned initiatives, NBP also donated and contributed to the following in the year 2012:

- The Hub School

The Hub School, a not for profit Boys Boarding School is a quality educational Institution that has been established by Ahmed E.H Jaffer foundation to prepare Boys for a life of leadership, service and personal fulfillment. The primary purpose of this school is to provide education of



the highest standard in a stimulating and supportive environment as a part of continuing development process to impart skills and help young minds achieve their highest potential, equip them to meet the challenges of tomorrow.

- Karachi School for Business & Leadership (KSBL)

KSBL founded by diverse and prominent senior leaders in the corporate sector, is a not for profit private initiative committed to establish a local world class graduate Management School. The institute of this caliber will be equipped with renowned faculty, state of the art facilities and a strategic collaboration with Cambridge University's Judge Business School will further the status of Pakistani Professional in a globally competitive milieu.

- Institute of Business Administration (IBA)

Being nation's Bank NBP provided donation to IBA to impart quality education, faculty development, and to improve physical infrastructure and technology up-gradation. The admin building at main campus will be named after NBP.

- Arafa Karim Foundation (Trust)

Bank has provided equipment support to Arafa Karim Foundation (Trust) to develop an I.T lab where under privileged students will get free I.T education. The said Foundation has been formed after the tragic death of Arafa Karim, a renowned I.T specialist represented Pakistan in various international forums.

- Developed Computer Lab at Sheikh Zayed, Islamic Centre, University of Karachi

NBP developed computer Lab at Sheikh Zayed Islamic Centre, University of Karachi to provide ease and comfort for the students to complete their daily assignments. The administrator Islamic centre and students thanked NBP for the support.

Regards,

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