





# CORPORATE SOCIAL RESPONSIBILITY

Corporate Social Responsibility (CSR) is an integral part of NBP's corporate policy. As a leading financial institution in the country, NBP has taken various initiatives that demonstrate its resolve towards the community at large. The bank is running a full-fledged CSR Program to bring positive changes in society by improving life quality of underprivileged ones. In addition to its demarcated and pre-defined areas of Education, Health, Special Persons, Women & Child, the bank is always there for the relief of affected people in case of any natural disaster or calamity that the country faces.

We believe that looking after underprivileged communities is synonymous to serving the nation. NBP has a well-funded Corporate Social Responsibility programme focusing on education, healthcare, infrastructure development, water resource development and enhancing livelihood generation skills. During the year, NBP spent around Rs. 53 million on CSR activities.

To ensure progress, quality of work and transparency in utilization of funds under CSR schemes; NBP regularly monitors project activities. The bank has initiated a wide range of projects, including health care provision of free primary health care, hospitals, mobile dispensaries, scholarships for local students, infrastructure development and upgradation of academic institutions.





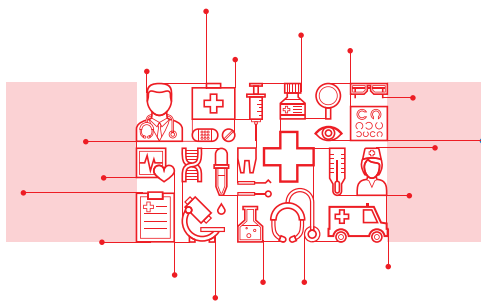
## Education



At NBP, we believe that education plays a vital role in economic development and poverty alleviation in the society. Keeping that objective in mind, the bank is performing its social duty to uplift the educational standards in the country by financially supporting various educational institutions on a yearly basis assisting those in carrying out imparting education and other skills to financially constrained students. Scholarship & Adoption carried out by NBP during 2016 include:

Name	No.	Upgradation, Equipment & Educational Events.
Professional Education Foundation, Karachi	20	Development & Research at Habib University Foundation, Karachi.
Sargodhian Spirit Trust	10	Motivational Volunteer Empowerment Program-Lahore by Family Educational Service Foundation
IBA Sukkur	15	88 Orphan houses for students at Roshni Homes Trust, Lahore.
WISE College, Lahore	3	Celebrations of 7 <sup>th</sup> National Book Day.
Namal College, Mianwali	5	Workshop for the young minds at LUMS, Lahore.
Sindh Madressatul Islam University, Karachi.	20	Sponsoring workshop "Hope Model United Nation".
TCF, Nowshera KPK - One year expense for entire class		
High School Tehsil Pazza, Baluchistan	Various	

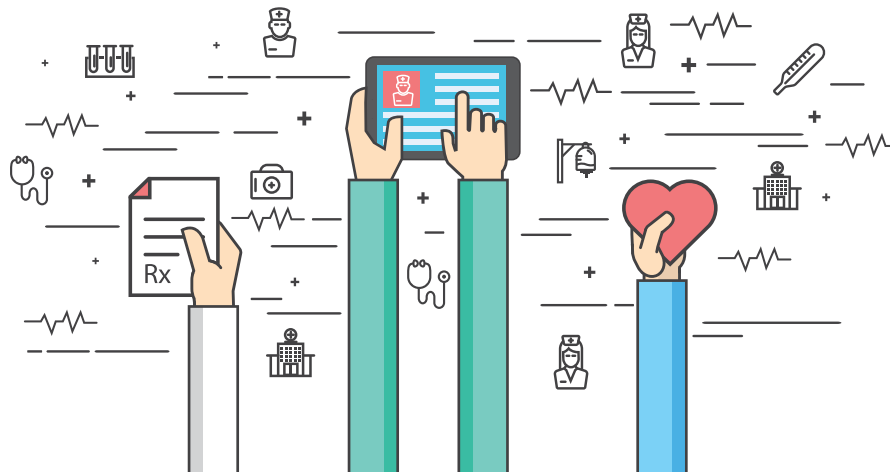




## Health Care



Realising the importance of participating in the betterment of health standards. NBP has entered into a partnership with various NGO's & institutions, and arranged various medical, eye and fistula camps in remote areas all across Pakistan NBP also helps in upgrading the infrastructure by providing financial and in-kind support to many hospitals and organizations by providing medical equipment.



### Health Care initiatives by the Bank in 2016 include:

- A 3 Day Medical Camp in Pashin, Balochistan
- Adopted a female patient ward in Mary Adelaide Leprosy Centre, Karachi
- Al-Madad Welfare Society to Purchase Medicines at Saman Goth, Karachi
- Free distribution of Meal for the poor in Khana-Ghar (Food House)
- Dialysis of underprivileged kidney patient, Pak-Kidney Institute, Islamabad
- Distribution of Ramzan Food Package Packets in Lyari, Karachi
- Donated health care equipment to Gulab Devi Chest Hospital, Lahore
- Donated medical equipment to Al-Mustafa Trust Medical Centre, Lahore
- Financial support for patients at Afzaal Memorial Thalassemia Foundation, Karachi
- Financial support to Fatimid Foundation Kidney Centre, Quetta
- Financial support to 'Struggle against Disability International Association', Murree
- Infrastructure support to The Aga Khan University Hospital, Karachi
- Installation of hand water pumps in remote areas of Sindh and Punjab
- Installation of water purification plant at Koshki village, Ziarat
- Medical camp at Firdous Colony, Karachi
- Supply of Food to 10 deserving patients for 11 months at Koochi Goth Hospital, Tharparkar
- Supply of infusion pumps for NICVD, Karachi
- Supply of Wheel Chairs & Stretchers to Abbas Institute of Medical Sciences, Azad Kashmir



# Special Persons



For many years, the organizations that represent people with disabilities have regarded corporate social responsibility and sustainability as suitable and appropriate arenas to spread awareness of disability. NBP rose to the occasion to provide independent opportunities, confidence and fitness to handicapped, which encourages them to take part and become active members of the society.



### Infrastructure & Equipment support extended for:

- Children Programme by Special Children School (PNAD), Mauripur, Karachi
- Deaf Reach School by FESF, Karachi
- 05 Children adopted at Ida Rieu Welfare Association for Blind, Karachi
- Pakistan Association of the Blind, Karachi
- Department of Special Education Government College of Home Economics, Lahore

### Wheel Chairs, Tricycle and White Cane:

- Pakistan Disabled Foundation, Karachi
- Tricycle to Karachi Omid Emdemt Living Centre
- Mach development Foundation, Ghotki
- Disabled Welfare Association, Khairpur
- Association for the Rehabilitation of Physically Disabled



### Sports activities for special persons:

- 7th NBP Wheel Chairs Cricket Tournament, Islamabad
- T-20 Blind Cricket Tournament in Bahawalpur and Quetta
- Punjab disabled people-Power Lifting Championship, Lahore

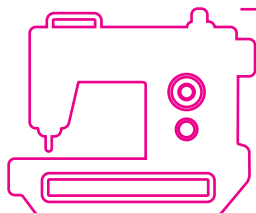




## Women & Child



We believe empowerment of women in developing countries is essential to reduce poverty. Economic inclusion of women can play an important role in social and economic well-being of the society. Many women and infants in remote small towns and villages face difficult economic conditions, NBP extends them a helping hand for respectable living and social uplift. NBP has taken various initiatives like organising vocational training, women sports events and supply of equipment.

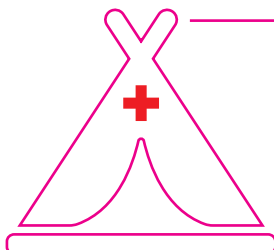
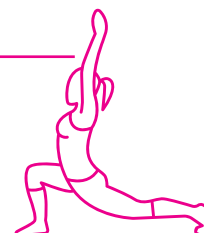


### Women Vocational Program:

- Vocational training sessions were organised in Abbottabad, Bhakkar, Sheikhpura, Gilgit Baltistan, Multan, Quetta and Skardu, where each training session was for 2 weeks enrolling 25 women participants. Participants were imparted with training on stitching, sewing, embroidery etc. Upon completion of training all the participants were given embroidery and sewing machines for a regular income stream

Sports events arranged:

- Sepak Takraw Team participating 31<sup>st</sup> King's Cup World Championship
- Sponsored fund raising fashion show in Islamabad by Pink Ribbon



Events sponsored include:

- Supporting 10 orphanage students at Minerva Education System, Karachi.
- Meena Bazaar by Behbud Association of Pakistan, Islamabad
- British Women Association Charity Bazaar, Karachi
- Hired a 14 year old female chess player on stipend who participated in the National Chess Championship
- Women & Child Medical Camp in Lemo Goth, Karachi







## Culture Promotion



NBP is playing a commendable vital role in establishing and promoting the national and regional cultural norms. We supported & sponsored various events like:

- Conference on “Safety of Journalists & Combating Impunity”, Karachi
- KONPAL Child Abuse Prevention Society Charity Drama, Karachi
- Renovation of National Police Bureau Library, Islamabad
- Theatre at Jamshed Memorial Hall, Karachi
- Theatrical Play by Make Believe Production, Karachi
- International Anti-Corruption Day Seminar & Awareness Walk by NAB, Sukkur
- Human Rights Society of Pakistan (HRCP) "Life Time Award"
- Louis Braille Talent Award Organization by “Special Children Monthly”
- Quaid-e-Azam Gold Cup Cycle Race, Karachi
- Traffic rules awareness walk in collaboration with Sindh Traffic Police
- Seminar and lectures on anti-smoking and addiction
- Sponsored a Pakistani movie named ‘Salute’, it’s a story of a child named Aitezaz Hassan, who sacrificed his own life to save the children of his school in a terrorist attack

