

**EVALUATION REPORT**  
**(As Per Rule 35 of PP Rules, 2004)**

1. Name of Procuring Agency: National Bank of Pakistan
2. Method of Procurement: 36 (a) - Single Stage Single Envelope Procedure, PPRA 2004
3. Title of Procurement: Procurement of Communications & Public Relations Services
4. Tender Inquiry No.: NT-01/28/2021-1
5. PPRA Ref. No. (TSE): TS442489E
6. Date & Time of Bid Submission: February 17, 2021 at 02:30 p.m.
7. Date & Time of Bid Opening: February 17, 2021 at 03:00 p.m.
8. No. of Bids Received: Three (03)
9. Criteria for Bid Evaluation: As mentioned in the RFP/Bidding document.
10. Details of Bid(s) Evaluation: As follows

Name of Bidder	Marks			Total Evaluated Cost (PKR)*	Rule/Regulation/SBD*/Policy/Basis for Rejection/Acceptance as per Rule 35 of PP, 2004.
	Technical Weightage Score (75%)	Financial Weightage Score (25%)	Final Score (out of 100)		
M/s. Corporate & Marketing Communications	64.2	25.00	89.20	13,560,000/-	Lowest Evaluated Bid
M/s. Syntax Communications	58.8	22.73	81.53	14,916,000/-	2 <sup>nd</sup> Lowest
M/s. Asiatic Public Relations Network	64.50	12.82	77.32	26,442,000/-	3 <sup>rd</sup> Lowest

\* All costs are inclusive of all applicable taxes

**Lowest Evaluated Bidder:** M/s. Corporate & Marketing Communications.

11. Any other additional / supporting information, the procuring agency may like to share.

(Divisional Head)  
Procurement Division  
Logistics, Communications & Marketing Group  
Head Office, NBP, Karachi.